



















P.O.V. Teme Valley was funded so that rural young people are heard and empowered to share their stories, experiences and needs; to develop creative skills, leadership qualities and digital confidence to put their views across, fight for what they believe in and forge a better life for themselves and their peers by influencing public perception and discourse.

Between Setpember 2021 and June 2022 we engaged 100 rurally isolated young people, aged between 14 and 18, and worked closely with a focused cohort of 10 who learned new skills and gained self-esteem through the production and sharing of digital content (including film, creative writing, portrait photography, digital illustration) that showcases their lived experiences, needs and hopes for the future. A further 60 people engaged in community activity (in person exhibitions) and 3,900+ viewed the young people's creative work online.

Tom (16) made a dance film about his road to recovery following a serious head injury that left him unable to walk. Annie (13) made a documentary about the reality of growing up and working on a family farm that is a 15-minute drive from the nearest shop. Buchanan (18) wrote about his complex feelings towards home and hopes for other young people who grow up "always on the outside". Fred (15) wrote a poem about Herefordshire to capture his view on the duality of nature. Martha (19) used film photography to showcase the community spaces in Teme Valley villages, and also produced a photo essay called Baling Twine which considered the ties, seen and unseen, that are used to bind rural communities together. Creative production coincided with Point of View activity in South Shropshire including a South Shropshire Youth Network-led Residential Weekend upskilling young people in activism and campaigning. We were able to signpost P.O.V. Teme Valley participants to this and other opportunities, including job listings, creative courses, and cultural events.

One participant stated: "Filming the choreography took me outside my comfort zone, but with the right support I was able to embrace this opportunity and produce a piece which I am really proud of."

Watch: Annie's Film https://vimeo.com/709028350









"Farms are held together with baling twine. These blue, orange, and yellow threads join fences, hold gates or doors closed, and tie up feed sacks. My photographs reveal the isolation, mental and physical hardship farmers face, caused by the 'just get through the day' mindset embedded within farming culture. Farmers can struggle to release themselves from the farm 'bubble' to realise the unsustainability of holding a lifestyle together with baling twine. Eventually, the string will fray and break. This collection of photographs captures some of the baling twine knots on my family farm in rural Shropshire."

- Martha Grubb

## Home by Buchanan

Growing up, I was always on the outskirts of things. When you live in a place like this, you don't have a choice in the people you meet or grow up with, and I think I got unlucky. The few people I knew were nothing like me, weren't interested in things I was interested in, and they were the only people I knew, so I found solace in other places. Books, artwork, video games, anything I could do alone. I'm sure I did myself no favours with that choice, but it felt like the only choice I had.

They were also ways to escape. The countryside is beautiful, peaceful, quiet and stifling. Everyone here knows everyone and even if you don't know them, they know you somehow. If you can't drive, you're trapped, unless you enjoy walking two hours through fields risking the ire of farmers in order to find the nearest shop. At school, you see people you've known since you were in nappies grow up and find themselves and broaden their horizons in every direction except yours, if you're unlucky.





Watch: Tom's Film https://vimeo.com/709025806























Creative expression improves young people's self-confidence, communication skills and sense of identity (Cultural Learning Alliance, 2018; Arts Council England Durham Commission, 2018; DCMs Culture is Digital, 2019). We have seen this during P.O.V. Teme Valley and the young people we supported to produce content (ranging from short film and creative writing to blogs and make-up art) are now better equipped to reflect on, identify, and express - in words, images, and creative responses - how they feel about their rural experiences, opportunities and collective needs as rural young people.

Participants have also been exposed to the views, experiences and ambitions of their peers - young people whom they have never met, but share much with. This has resulted in several rurally isolated young people becoming more aware of local opportunities and - unexpectedly - the potential power of rural young people as a collective to speak up for change. Rural residents and influential stakeholders have heard directly from rural young people, and as a result have a better understanding of the experiences, abilities, and needs of 14-18 year olds in the Teme Valley.

Creative Producer Toni Cook, who led the project, said: "This was a chance to amplify the young people's work and ideas on a wider platform. The digital/website aspect was very important as we could upload and continually share young people's engagement and signpost other young people to the website for inspiration and ideas. Many of the creative contributors came to the sharing events and all stated they would like to be involved in more project work."

Work produced by young people is being shared at the South Shropshire Youth Conference 2022; at Birmingham International Dance Festival in Centenary Square; and by High Sheriff of Herefordshire 2022/23, Sarah de Rohan.





















P.O.V. Teme Valley was kindly suported by Herefordshire Community Foundation. It is part of Rural Media's regional Point of View youth voice programme, supported by Esmee Fairbairn Foundation, which empowers 14-25 year olds across Herefordshire, Worcestershire and Shropshire to use their voices and share their stories to influence change.

Youth Mentors on the project were Gemma Moore, Katy Cogswell, and Martha Grubb.

All portraits were taken by Martha Grubb, and at the Shropshire Residential by the young people attending.